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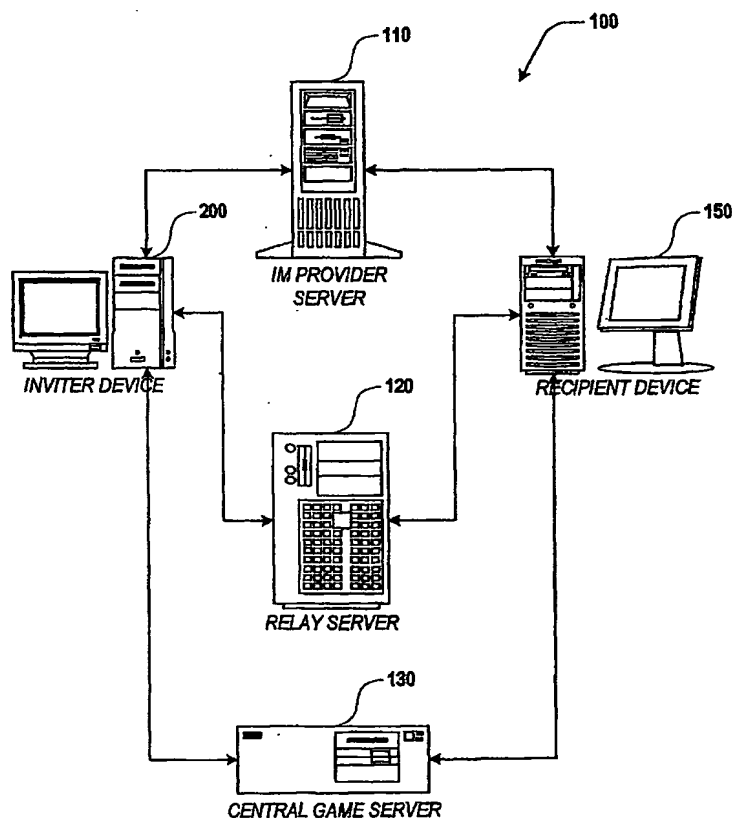
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(54) Title: JOINT CONSUMPTION OF CONTENT INVITATION METHODS AND APPARATUS



(57) Abstract: A joint consumption of
content invitation management function is
described herein. In various embodiments,
the invitation management function is
adapted to conditionally extends the
invitations to a recipient device to join an
inviter device to jointly consume content, via
IM.



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